WHAT IS CLAIMED IS:

1. A computer-implemented method for facilitating group management functionality, comprising:

   receiving a request for creating a group activity publication layout;

   accessing group activity publication layout information in response to receiving said request, wherein said group activity publication layout information designates a plurality of publication content fields and content representation information corresponding to each one of said fields; and

   preparing a group activity publication layout including at least a portion of said publication content fields, wherein said preparing is performed at least partially dependent upon said representation information.

2. The method of claim 1 wherein said group activity publication layout information includes at least one of system-defined information and user-designated information.

3. The method of claim 1 wherein said content representation information includes, for each one of said publication content fields, at least one of relative content field positioning information, content field size information and instantiation association information.

4. The method of claim 1 wherein said preparing includes associating each one of said publication content fields with a respective portion of information corresponding to a group of members and a group activity participated in by said members.

5. The method of claim 1 wherein said preparing includes:

   associating portions of dynamically-maintained information with at least a portion of said publication content fields.

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6. The method of claim 1, further comprising:

outputting a displayable representation of the group activity publication layout, wherein the displayable representation includes representing portions of publication content corresponding to each one of said content fields at a respective position thereof.

7. The method of claim 6 wherein:

at least a portion of said publication content includes dynamically maintained information.

8. The method of claim 1 wherein:

said publication content fields include a plurality of system-defined publication content fields and an optional publication content field;

a system-defined layout position is associated with each one of said system-defined publication fields;

one of a system-defined layout position and a user-specified layout position is associated with the optional publication content field; and

preparing the group activity publication layout includes integrating the optional publication content field at said one of the system-defined layout position and the user-specified layout position.

9. The method of claim 8, further comprising:

outputting a displayable representation of the group activity publication layout, wherein the displayable representation includes representing portions of publication content corresponding to each one of the system-defined publication content fields at a respective position thereof and representing a portion of said publication content corresponding to the optional publication content field at a respective position thereof.

10. The method of claim 1 wherien:

said plurality of publication content fields includes textual content fields and
image content fields; and

said preparing includes associating at least a portion of said publication
content fields with dynamically-maintained information.

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11. A system configured for facilitating publication of a group activity publication, comprising:

at least one data processing device;

instructions processable by said at least one data processing device; and

an apparatus from which said instructions are accessible by said at least one data processing device;

wherein said instructions are configured for enabling said at least one data processing device to facilitate:

receiving a request for creating a group activity publication layout;

accessing group activity publication layout information in response to receiving said request, wherein said group activity publication layout information designates a plurality of publication content fields and content representation information corresponding to each one of said fields; and

preparing a group activity publication layout including at least a portion of said publication content fields, wherein said preparing is performed at least partially dependent upon said representation information.

12. The system of claim 11 wherein said group activity publication layout information includes at least one of system-defined information and user-designated information.

13. The system of claim 11 wherein said content representation information includes, for each one of said publication content fields, at least one of relative content field positioning information, content field size information and instantiation association information.

14. The system of claim 11 wherein said preparing includes associating each one of said publication content fields with a respective portion of information

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corresponding to a group of members and a group activity participated in by said members.

15. The system of claim 11 wherein said preparing includes:

associating portions of dynamically-maintained information with at least a

5 portion of said publication content fields.

16. The system of claim 11 wherein said instructions are further configured for enabling said at least one data processing device to facilitate:

outputting a displayable representation of the group activity publication

layout, wherein the displayable representation includes representing

10 portions of publication content corresponding to each one of said

content fields at a respective position thereof.

17. The system of claim 16 wherein:

at least a portion of said publication content includes dynamically maintained

information.

15 18. The system of claim 11 wherein:

said publication content fields include a plurality of system-defined

publication content fields and an optional publication content field;

a system-defined layout position is associated with each one of said system-

defined publication fields;

20 one of a system-defined layout position and a user-specified layout position is

associated with the optional publication content field; and

preparing the group activity publication layout includes integrating the

optional publication content field at said one of the system-defined

layout position and the user-specified layout position.

25 19. The system of claim 18 wherein said instructions are further configured for enabling said at least one data processing device to facilitate:

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outputting a displayable representation of the group activity publication

        layout, wherein the displayable representation includes representing

        portions of publication content corresponding to each one of the

        system-defined publication content fields at a respective position

        thereof and representing a portion of said publication content

        corresponding to the optional publication content field at a respective

        position thereof.

20. The method of claim 11 wherien:

        said plurality of publication content fields includes textual content fields and

                image content fields; and

        said preparing includes associating at least a portion of said textual content

                fields with dynamically-maintained information.

21. A computer-implemented method for facilitating creation of a group activity
publication, comprising:

    receiving user-designated content option designations for a group activity
publication layout over a computer network connection after
facilitating display of corresponding user-designated content options
for the group activity publication on a website; and

    preparing a group activity publication layout in accordance with said user-
designated publication content options.

22. The method of claim 21 wherein said user-selected content options include at least
one of optional group indicia, optional publication fields and optional group
member profile content.

23. The method of claim 22 wherein:

    said user-selected content option designations include a designation specifying
an optional publication field; and

    preparing the group activity publication layout includes integrating the
optional publication content field at one of a system-defined layout
position and the user-specified layout position.

24. The method of claim 21 wherein preparing the group activity publication layout
includes formatting a default group activity publication layout with at least one of
optional group indicia, an optional publication field and optional group member
profile content.

25. The method of claim 21, further comprising:

    accessing group activity publication layout information in response to
receiving said user-designated content option designations, wherein
said group activity publication layout information designates a
plurality of publication content fields and content representation
information corresponding to each one of said fields and wherein said

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preparing is performed at least partially dependent upon said content

representation information.

26. The method of claim 25, further comprising:

displaying a representation of the group activity publication layout after

performing said preparing.

27. The method of claim 26 wherein:

the representation includes a plurality of system-defined publication content

fields and an optional publication content field; and

said displaying includes displaying portions of dynamically-maintained

information in at least one of respective ones of said system-defined

publication content fields and the optional publication content field.

28. A system configured for facilitating publication of a group activity publication, comprising:

at least one data processing device;

instructions processable by said at least one data processing device; and

5   an apparatus from which said instructions are accessible by said at least one data processing device;

wherein said instructions are configured for enabling said at least one data processing device to facilitate:

receiving user-designated content option designations for a group

10   activity publication layout over a computer network connection after facilitating display of corresponding user-designated content options for the group activity publication on a website; and

preparing a group activity publication layout in accordance with said

15   user-designated publication content options.

29. The method of claim 28 wherein said user-selected content options include at least one of optional group indicia, optional publication fields and optional group member profile content.

30. The method of claim 29 wherein:

20   said user-selected content option designations include a designation specifying an optional publication field; and

preparing the group activity publication layout includes integrating the optional publication content field at one of a system-defined layout position and the user-specified layout position.

25   31. The method of claim 28 wherein preparing the group activity publication layout includes formatting a default group activity publication layout with at least one of optional group indicia, an optional publication field and optional group member profile content.

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32. The method of claim 28, further comprising:

accessing group activity publication layout information in response to

receiving said user-designated content option designations, wherein

said group activity publication layout information designates a

5   plurality of publication content fields and content representation

information corresponding to each one of said fields and wherein said

preparing is performed at least partially dependent upon said content

representation information.

33. The method of claim 32, further comprising:

10   displaying a representation of the group activity publication layout after

performing said preparing.

34. The method of claim 33 wherein:

the representation includes a plurality of system-defined publication content

fields and an optional publication content field; and

15   said displaying includes displaying portions of dynamically-maintained

information in at least one of respective ones of said system-defined

publication content fields and the optional publication content field.

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35. A website structure including displayable content configured for facilitating formatting of a group activity publication layout, said displayable content of the website structure comprising:

    a collection of active publication sections;

5   a creation status field associated with each one of said active publication sections, wherein the creation status field designates a current creation status of a respective active publication section.

36. The method of claim 35, further comprising:

    a collection of publication content options.

10   37. The website structure of claim 36 wherein the collection of publication content options includes at least one of optional group indicia, optional publication fields and optional group member profile content.

38. The website structure of claim 35 wherein the collection of active publication sections include at least a portion of a team roster section, a participant profile

15   section, an activity results section, a headlines section, an activity summary section, a narrative comments section, an image gallery section and a sponsor section.

39. The website structure of claim 35 wherein, for each one of said active publication sections, the current creation status is one of a status designating that preparation

20   of the section is in-progress, a status designating that preparation of the section is completed and a status designating that preparation of the section is yet to begin.

40. The website of claim 35, further comprising:

    a section preview edit selection associated with each one of said active publication sections, wherein the section preview edit selection enables

25   content of a respective active publication section to be edited.

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41. The website of claim 40, further comprising:

a print approval field associated with each one of said active publication

sections, wherein the print approval field designates a current print

approval status of a respective active publication section.

5   42. The website structure of claim 41 wherein, for each one of said active publication

sections, the current print approval status is one of a status designating that the

section is approved for printing and a status designating that the section is not yet

approved for printing.

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